



**28 & 29 April 2026**  
Parc des Expositions, Perpignan - France



med  
FEL  
2026

# MEDIAKIT

Increase your visibility at medFEL



## BUNDLE OFFERS MEDFEL X VÉGÉTABLE

**végétable**  
L'ÉCHO DE LA PLANÈTE FRUITS & LÉGUMES



Take advantage of the upcoming edition of medFEL to amplify your presence and increase your visibility among industry professionals by benefiting from advertising and editorial features in végétable magazine.

végétable is the French leading publication for understanding the key issues in the fruit and vegetable sector. As a key partner of medFEL, the magazine collaborates with the event to offer you ready-to-use promotional packages. **végétable is published monthly, with a circulation of 6,500 copies, reaching approximately 21,000 French-speaking readers.**

### Starter Pack « Showcase your latest innovations »

- Highlight your presence at medFEL through exclusive coverage in **végétable** (900-character editorial +accompanying image)  
Single Publication:
  - February issue: Submit content by January 15.
  - March issue: Submit content by February 15.
  - April issue: Submit content by March 15.
- Your logo on the floorplans of the exhibitor and on the **medFEL** visitor guide
- Your presentation video on your exhibitor profile on **www.medfel.com**
- Your **medFEL** badge reader app

~~€491 excl. VAT~~  
10% off  
**€441.90 excl. VAT**

### Booster Pack « Boost your brand awareness »

- 1 half-page, full-color advertisement in the February, March, or April 2026 edition of **végétable**.
- 1 week of banner placement on **www.vegetable.fr**. The week and format will be determined following the purchase.
- Your logo on the floorplans of the exhibitor and on the **medFEL** visitor guide
- Your home page banner (728x90px) on **www.medfel.com**
- Your **medFEL** badge reader app

~~€1,915.45 excl. VAT~~  
10% off  
**€1,723.91 excl. VAT**

## BUNDLE OFFERS MEDFEL X VÉGÉTABLE

**végétable**  
L'ÉCHO DE LA PLANÈTE FRUITS & LÉGUMES



### Promo Pack « Highlight your latest news »

- 1 full-page, full-color advertisement in the February, March, or April 2026 edition of **végétable**
- 2 weeks of banner placement on **www.vegetable.fr**. The exact weeks and formats will be arranged post-purchase.
- A one-on-one interview with a **végétable** journalist during medFEL
- Your logo on the floorplans of the exhibiton and on the **medFEL** visitor guide
- Your presentation video on your exhibitor profile on **www.medfel.com**
- 1 hour workshop conference on **medFEL**
- Your video ad broadcasted before a conference on the **medFEL** Agora
- Your **medFEL** badge reader app

~~€3,105 excl. VAT~~  
10% off  
**€2,794.50 excl. VAT**

### SPECIAL PAVILION & STAND GATHERING OFFER

#### Privilege Pack « Promote your collective presence »

- 1 full-page, full-color advertisement in the February, March, or April 2026 edition of **végétable**
- 2 weeks of banner placement on **www.vegetable.fr**. The exact weeks and formats will be arranged post-purchase.
- 1 week of banner placement for each co-exhibitor on **www.vegetable.fr**. Weeks and formats to be arranged post-purchase.
- Your logo on the floorplans of the exhibiton and on the **medFEL** visitor guide
- Your advertising banner on the **medFEL** visitor guide
- Your banner on the **medFEL** visitor pre-registration page
- > **EXCLUSIVE**
- Your banner on the **medFEL** badge confirmation email
- > **EXCLUSIVE**
- Your **medFEL** badge reader app

~~€4,456 excl. VAT~~  
10% off  
**€4,010.40 excl. VAT**

## YOUR VISIBILITY ON WWW.MEDFEL.COM

- **Home page banner** (728x90px) ..... €530,45 excl. VAT  
(Rotating banner– 3 advertisers max)
- **Inside pages banner** (300x250px)..... €849 excl. VAT  
(Rotating banner – 3 advertisers max)
- **Logo in the list of partners**..... €319 excl. VAT
- **Banner on the visitor pre-registration page** (728x90px)..... €849 excl. VAT  
(1 advertiser only)
- **Presentation video on your exhibitor profile**..... €106 excl. VAT  
Link to be provided by the exhibitor.
- **Your press release published on medFEL's website** ..... **FREE**

Your material will be uploaded on medFEL's website within 10 days after reception, and until the end of the show.



## YOUR VISIBILITY IN VISITOR AND EXHIBITOR EMAILSHOTS

**Book your banner on the show's newsletter and be visible among 10,000 contacts,.**

- **Confirmation email banner** (600x100px) ..... €1,061 excl. VAT  
(1 advertiser only)
- **Clickable banner (728x90px) in an episode of medFEL Breaking News, a newsletter sent every other week to visitors and exhibitors**..... €824 excl. VAT  
(1 advertiser only. Send date to be defined at the time of the order based on availability)

## YOUR VISIBILITY AT THE SHOW

- **Your logo on the floorplans of the exhibitor and on the visitor guide** ..... €186 excl. VAT
- **Your company name in bold on the floorplans**..... €54 excl. VAT
- **Your banner (11,5 x 7cm) on the visitor guide** ..... €361 excl. VAT
- **Your logo on the visitor badge**..... €3,183 excl. VAT  
(1 advertiser only)
- **Your video ad broadcasted before a conference on the Agora**  
30sec max, mp4 file to be provided by the advertiser
  - 1 conference ..... €584 excl. VAT
  - 3 conferences ..... €1,401 excl. VAT
  - 1 full day ..... €2,101 excl. VAT
  - 2 full days ..... €4,085 excl. VAT
- **Your logo on the partners board at the entrance of the fair**..... €742,63 excl. VAT  
With your booth number

### Get the media attention!

- **Your press release available at the Press Lounge** .....  
Printed documents to be provided by the exhibitor



## WORKSHOP CONFERENCE

**Product launch, business meeting, press conference?**  
**Get together and meet your clients and coworkers for an hour.**

- **Workshop conference**..... €530 excl. VAT

A 50 seats room, equipped with a table, a sound system, a video projector and a screen, available for one hour. Access is free for visitors. The organizer assigns conference days and times based on availability. Please enclose with your file the title of the conference and the names of the speakers who will be advertised in the show program, as well as in our dedicated press releases.

**Preferred date and time (subject to availability):**

## « CANIGOU » ROOM RENTAL

Enjoy a private meeting room for general meetings and press conferences.

Half-day..... €700 excl. VAT  
Full day..... €1,400 excl. VAT

Area: 250 m2  
Capacity: 120 people  
Sound system: 1 MF microphone (room) + 1 wired (grandstand)  
Internet: Wifi connection  
Video: 1 video projector (computer not included) + 1 screen  
Grandstand: 2 tables + 6 chairs  
Furniture: 120 chairs

Room cleaning is included.

**Preferred date and time (subject to availability):**



## VIP/PRESS LOUNGE RENTAL



Enjoy the VIP/Press lounge to welcome journalists and prospects during a private event.

1 h30-slot ..... €530 excl. VAT

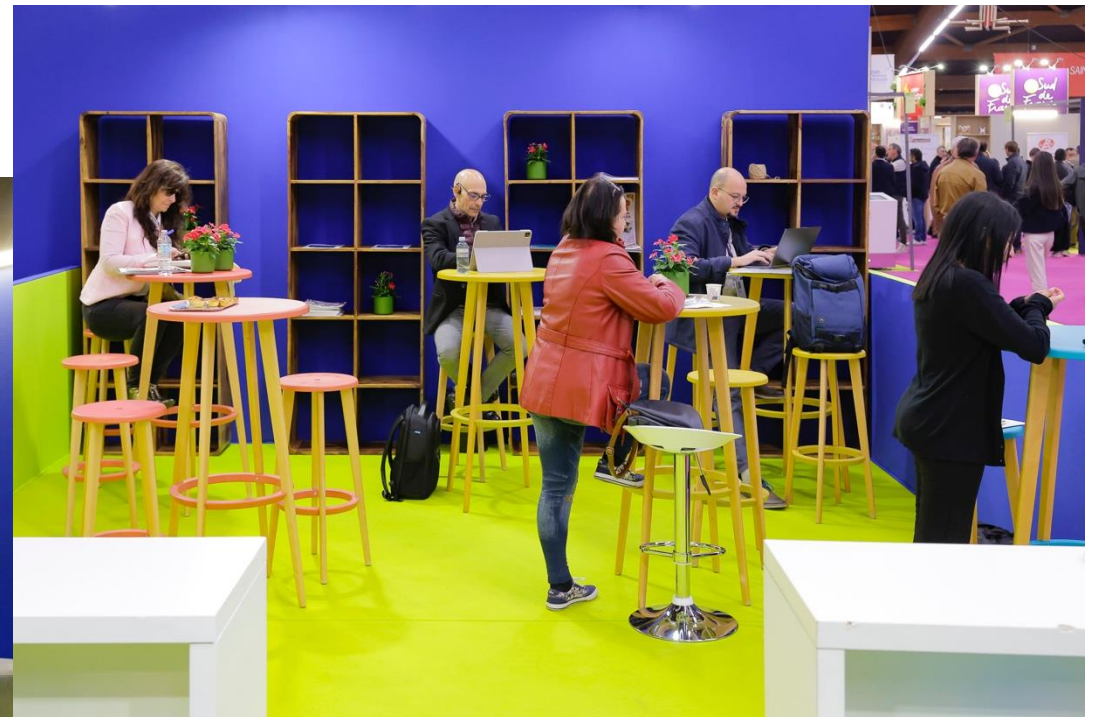
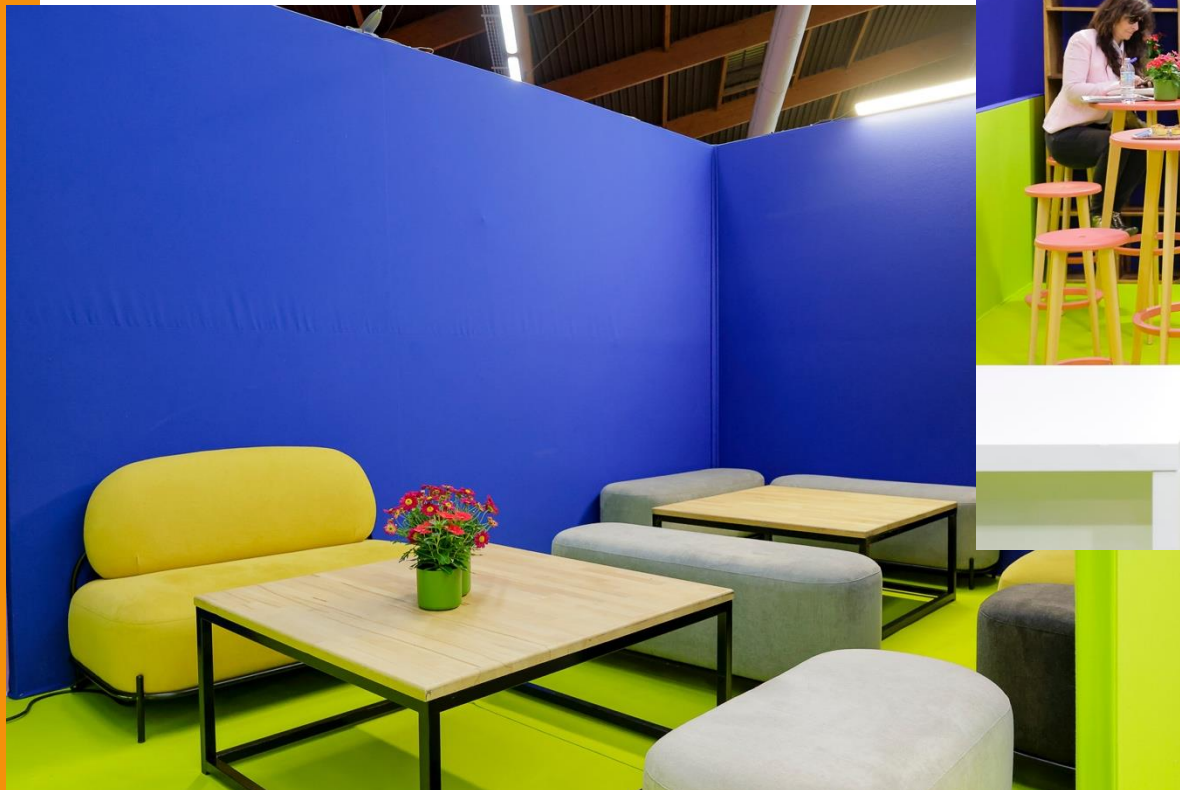
Area: 80 m<sup>2</sup>

Internet: Wifi connection

Furniture: Tables, chairs, armchairs and coffee tables

Room cleaning is included.

**Preferred date and time (subject to availability):**






## YOUR VISIBILITY ON MEDFEL TUESDAYS' EMAILSHOTS



Book your banner on the show's newsletter and be visible among 10,000 contacts,.

- **Registration form banner + hyperlink** (728x90px)..... €1,060 excl. VAT  
(1 advertiser only)
- **Confirmation email banner + hyperlink** (600x100px)..... €1,060 excl. VAT  
(1 advertiser only)
- **D-1 emailshot banner + hyperlink** (728x90px)..... €1,060 excl. VAT  
(1 advertiser only)
- **H-1 emailshot banner + hyperlink** (728x90px)..... €1,060 excl. VAT  
(1 advertiser only)
- **D+1 emailshot banner + hyperlink** (728x90px)..... €1,060 excl. VAT  
(1 advertiser only)



The banner features a background image of peaches and nectarines. On the left, there is a 'medFEL 2024' logo. In the center, a white box contains the text: 'European harvest forecasts for Peaches and Nectarines', 'Tuesday 21st May 2024', and 'Live at 4 PM'. On the right, a green speech bubble says '100% committed to sustainability'. The banner is framed by a dark red border.

🔔 **One hour left before the European harvest forecasts for Peaches and Nectarines**

Dear Marion Elie,

The webinar presenting the **European harvest forecasts for Peaches and Nectarines** will be held in an hour, **Tuesday 21 May, at 4PM:**

[Access the webinar in French](#)

## YOUR VISIBILITY DURING MEDFEL TUESDAYS



### Your video ad broadcasted during the webinar

- **During harvest forecasts**..... €1,591 excl. VAT  
(1 advertiser only)
- **After harvest forecasts**..... €955 excl. VAT  
(1 advertiser only)

### Your ad on the live page + replay

- **Banner + hyperlink** (798x90px)..... €1,060 excl. VAT  
(1 advertiser only)
- **Logo (no hyperlink)** (300x300px) ..... €530 excl. VAT  
(4 advertisers max)

## WEBINAR SPONSORSHIP

- **Your webinar**..... €2,652 excl. VAT  
1 hour live

Take the opportunity to speak for 1 hour online, live, on a topical subject related to the Fruit and Vegetables sector. Your webinar theme is subject to validation by the organizing committee. Conditions of participation and specifications provided by the organizer. The offer includes the preparation of the intervention and a technical test before the intervention as well as technical support on the day of the event. Recruitment emailings carried out on the basis of medFEL visitors and exhibitors and on the basis of partner contacts. Please enclose with order the title of the conference and the names of the speakers who will be indicated in the show program.

**Preferred date and time (only Tuesdays, subject to availability):**

## GET SOCIAL

FREE



- **Announce now your presence** on your social media and invite your network to meet you on your stand! You'll reach the medFEL community and be more visible.
  1. Post using the hashtag **#medfel2026**
  2. Don't forget to mention us **@medfel** (LinkedIn) or **@medfelevent** (Facebook, X and Instagram)We will then be able to relay your post and communicate about your presence.

- **Your free social media banners are available on medfel.com**
- **Don't forget to like and follow our social media**  
**@medfelevent**  
**#medfel2026**



## INVITE YOUR CLIENTS

FREE

As an exhibitor, you can benefit from our free e-invitation sending device to invite your potential customers. Send up to **1,000 visitor invitations** and **20 VIP\* invitations**.

*\*The VIP badge grants access to the show during opening hours, and exclusive access to the VIP lounge for refreshments.*

**Contact us for any additional invitations request.**

# ORDER FORM

## Order summary

TOTAL AMOUNT EXCL. VAT: ..... €

VAT 20 % : ..... €

TOTAL AMOUNT INCL. VAT: ..... €

HD files to be sent to **Juliette CARDOT- jcardot@spas-expo.com**  
before **March 20th, 2026**

- **Logos:** size 50 x 50 mm in 300 dpi - 100% minimum. File type: .ai, .eps, .jpg, .png.
- **Videos:** 30s max, mp4 format. Source file mandatory: a Youtube link is not enough.
- **Banners:** file type .jpeg or .png or .jpg + HTML link

## Your company

Company name: .....

Address: .....

Postcode: ..... City: .....

Phone: ..... Email: .....

Website: .....

VAT number: ..... SIRET N° : .....

Last name : ..... First name : .....

Phone: ..... Mobile phone : .....

## A team here to help

**Juliette CARDOT** – Sales manager  
[jcardot@spas-expo.com](mailto:jcardot@spas-expo.com)

**Vadhana KHATH** – medFEL Project manager  
[vkath@spas-expo.com](mailto:vkath@spas-expo.com)

**Solène BRYON** – Director of international development  
[sbryon@spas-expo.com](mailto:sbryon@spas-expo.com)

**Clarisse HARDY** – Communication Officer  
[chardy@spas-expo.com](mailto:chardy@spas-expo.com)

**Marion ELIE LANDREAU** – B2B Communication Manager  
[melie@spas-expo.com](mailto:melie@spas-expo.com)

## Payment conditions

I make a request by email for a payment by credit card ([vkath@spas-expo.com](mailto:vkath@spas-expo.com))

Cheque made out to: **Spas Organisation – MEDFEL 2026**  
**83/87 rue de Paris, 92100 Boulogne-Billancourt**

Bank transfer:

Bank code	Branch code	Account no	2-digi bank code	Bank address
<b>14806</b>	<b>00083</b>	<b>72016520641</b>	<b>88</b>	<b>PME ORLEANS</b>
IBAN: <b>FR76 1480 6000 8372 01 65 2064 188</b>				
BIC / Swift: <b>AGRIFRPP848</b>				

Transfer notice to be joined to the application form. Please make sure with your bank that the company name appears well written on every document to avoid difficulties to recognize your payment. Bank transfer fees are to be paid by the exhibitor.



Signature and company stamp

A show by



Organized by

